Student Achievement information for ACBSP Accreditation

	2016-17	2017-18	2018-19	2019-20	2020-21	GOAL
Degree Seeking Head Count						
Four-year Business	229	232	277	273	283	260
Four-year Accounting	38	42	41	40	39	40
Two-year Business	55	54	62	50	48	60
Two-year Accounting	11	12	9	10	12	15
FTE Business Programs	333	339	390	381	392	375
Degrees Awarded Per Academic year	10	20	17	21	16	16
Entering Student Retention	57%	61%	59%	57%	56%	60%
Four-year Business	57.10%	72.70%	63.40%	69%	56.80%	60%
Four-year Accounting	50%	72.70%	87.50%	68.80%	61.50%	60%
Two-year Business	50%	50%	40%	38.90%	33.30%	60%
Two-year Accounting	71.40%	50%	100%	0%	66.7	60
Placement (in + out area of study)	54.50%	72.30%	75.34%	n/a COVID	65.75%	70%
Placement (Area of Study)	45.23%	49.23%	54.79%	n/a COVID	45.20%	50%
Graduate School	16.67%	13.85%	8.20%	n/a COVID	10.96%	8%
Effectiveness Survey (Business Students)						
Business Courses prepare you for work force.	3.75	4.42	4.22	n/a COVID	4.15	4
Overall, Business Professors were effective	3.92	4.47	4.03	n/a COVID	4.15	4
Technology met requirements	3.96	4.47	4.33	n/a COVID	4.49	4
Business program conducive to learning	4.13	4.53	4.11	n/a COVID	4.31	4

I would recommend business programs at PCT.	4.04	4.39	4.11	n/a COVID	4.08	4
Effectiveness Survey (Accounting Students)						
Business Courses prepare you for work force.	4	4.33	4.33	n/a COVID	4	4
Overall, Business Professors were effective	4	4	4	n/a COVID	4.5	4
Technology met requirements	4	4.67	4	n/a COVID	5	4
Business program conducive to learning	3.67	4.33	4.33	n/a COVID	5	4
I would recommend business programs at PCT.	3.67	4.67	4.33	n/a COVID	4.5	4
Major Field Test						
Accounting	47	40	48	n/a COVID	45	43
Economics	43	40	41	n/a COVID	43	40.2
Management	71	67	68	n/a COVID	64	61.2
Quantitative	31	36	32	n/a COVID	36	33.9
Finance	42	42	41	n/a COVID	45	43.1
Marketing	54	57	51	n/a COVID	49	50.4
Legal/Social	53	46	49	n/a COVID	49	46.6
Information	56	52	53	n/a COVID	56	51.2
International	39	39	43	n/a COVID	35	39.7
TOTAL SCORE	154	150.8	151.4	n/a COVID	152.1	151.6
Academic Success (degree or certificate) Year entered IN PERCENTAGES	2014	2015	2016			
Four-year Business	52	53	50			

Four-year Accounting	80	70	53		
Two-year Business	33	38	35		
Two-year Accounting	50	100	29		











