Words or pictures? Which holds the greater value for you? As a writer, a former journalist, I put a great value on words. Yet, the course of my own career – I now produce a public television series for Pennsylvania College of Technology – has taken me beyond the written word and into electronic media, where visual images reign supreme. The idea that pictures are worth more than words is nothing new. While the emphasis on visual media exploded with 21st century technology, the fact is that signs, billboards, and printed advertisements have been used to market products to consumers for centuries. Read more.

Alumni Relations Events

Calling All Penn College/WACC/WTI Alumni Couples!

Did you and your spouse meet on campus? This February enter to win a Sweetheart Weekend including a stay at the Victorian House and dinner at Le Jeune Chef. Email the Penn College Alumni Office at alumni@pct.edu a photo and story about how you met in 140 characters or less. Each photo and story will be posted on Facebook and entered for a chance to win a Sweetheart Weekend at Penn College! The couple with the most Facebook "Likes" will be selected as our winner. Deadline for photos and stories is Monday, February 6. Notification will be sent when photos and stories are posted to the Penn College Alumni Relations Facebook page.

Save the Date-Homecoming & Family Weekend 2017

Make sure to mark your calendars for this year’s Homecoming festivities, which will be held Friday, October 6 through Sunday, October 8, 2017. Watch upcoming newsletters for more detailed information and check the Alumni events website or Alumni Facebook page. Remember to like our Alumni Facebook page to stay current on all things happening in Alumni Relations. We look forward to another great Homecoming!!

Alumni Relations News

Would You Like to Win An Alumni Prize?

Be one of the first five to complete an Information Update Form with your updated contact information and win one of these cellphone wallets. Good luck!
Hoops Homecoming Puts Alums Back in Action

In what Alumni Relations and Athletics hope will become a January tradition, members of past Lady Wildcat basketball teams relived their proud Penn College days at a weekend reunion in Bardo Gymnasium. The women played a Saturday morning pickup game, were recognized at halftime of the current squad’s contest against College of St. Elizabeth and swapped stories during a pasta buffet in the Thompson Professional Development Center. Former Wildcats return to Bardo Gymnasium on Saturday. Back row, from left: Casey L. Braun, Erica L. Logan, Rosemary E. Crowell and Brandy L. Fenstermacher. Middle row, from left: Jamie L. Steer, Erin C. (Mahoney) Heap, Lou Shar M. Robinson and Misty L. Cooper. Front row, from left: Chelsea M. Burger, Danielle M. Mowery, Alison K. VanMetter and Sara J. (Smith) Crum.

And the Winner Is...

Thank you to all WTI, WACC, and Penn College alumni who stopped to visit Kim Cassel, Alumni Relations Director, at the Pennsylvania Farm Show on January 7 & 8. Our winner from the drawing is Kacey Norton. We will mail you your prize so watch for it!

Again, many thanks for saying hello!

Penn College Events

Colloquia Series—“A General Assertion is Worth Innumerable Pictures”

The next colloquium is scheduled for Tuesday, February 7 in the Klump Academic Center auditorium. Presenting will be Robert N. McCauley, a professor and founding director of the Center for Mind, Brain and Culture at Emory University. McCauley authored Why Religion Is Natural and Science Is Not (Oxford UP, 2011) and wrote Rethinking Religion (Cambridge Up, 1990) among other publications. To learn more about Robert N. McCauley’s research and upcoming colloquia presentation visit Penn College’s Colloquia Series page.

Do You Have Valentine’s Dinner Plans?

If not, our special Valentine’s Day dinner for two at Le Jeune Chef is just the answer. Call Le Jeune Chef located on Penn College’s campus to make your dinner reservations now. Valentine’s Day dinners are being held Friday, February 10 and Saturday, February 11 from 5:30-8 p.m. Dinner for two includes a glass of champagne and a wine flight for $116.95. The special Valentine's Day menu can be found by visiting Le Jeune Chef's webpage.
Black History Month

Screening of the Netflix Original, 13TH on Monday, February 13 at 7 p.m. at Bush Campus Center, Penn's Inn. Question and answer session with faculty/staff panel to follow.


Soul Food Dinner with Student Slam Poetry and Interactive Trivia on Wednesday, February 22 from 6-8:30 p.m., Dauphin Hall, Capitol Eatery. Cooking demonstration, music, slam poetry, dance competition, trivia and SOUL FOOD!

Women in Construction Week
March 5-11, 2017

Penn College is planning a special event for high-school aged girls to have the opportunity to explore the vast careers in construction-related fields. The event will be hosted on campus Monday, March 20. Submissions of photos, current or past experience, story, or words of encouragement are being accepted. If you are a female graduate from one of Penn College's construction-related majors and would like to be involved in this day by way of encouraging these high-school aged girls with your past and current experiences, contact Carol Lugg, School of Construction and Design Technology Assistant Dean at cal7@pct.edu.

Cracked Not Broken, The Kevin Hines Story

Join us Tuesday, March 28 in Klump Academic Center at 7 p.m. for the Kevin Hines Story. Kevin Hines is a mental health advocate, award-winning global speaker, bestselling author and documentary filmmaker who reaches audiences with his story of an unlikely survival and his strong will to live. Two years after he was diagnosed with bipolar disorder (19 years of age) he attempted to take his life by jumping from the Golden Gate Bridge. The fall would break his body, but not his spirit. Listen as Kevin Hines shares his story of strength and survival.
Penn College Summer Camps

Experience Penn College’s unique majors and explore our degrees that work with these fun, interactive, and hands-on summer camps.

Campers earn valuable scholarships! Penn College tuition scholarships are offered to students entering grades 9-12 who complete these camps.

Overnight and day camps focused on:

- Architecture
- Arts & Graphic Design
- Culinary & Baking
- Engineering
- Fitness & Athletic Development
- Gaming & Information Technology
- Health Careers
- Law
- Smart Girls
- ...And More!

Camp information and registration available will be in late February. Visit www.pct.edu/summercamps or email summercamps@pct.edu for more information!

Penn College News

Random Acts of Kindness Week

February 13 through 17 is Random Acts of Kindness Week. Perform a random act of kindness and help that person pay it forward.
Camp ESCAPE

Camp ESCAPE is seven weeks of summer fun for boys and girls aged 7-14. Members of the Penn College community including alumni are encouraged to register their children as soon as possible. Campers don’t need to be sports enthusiasts, as the schedule includes a variety of weekly field trips, cooking projects, games and activities such as kickball and dodgeball. Registration opens Monday, March 6. Contact Jeremy Bottorf at jbottorf@pct.edu for more information.

- Enrollment limited to 30 children per day
- Camp days and hours: June 5-July 27; Monday-Thursday, 8 a.m.-4 p.m.
- Early drop off starts at 7:30 a.m. and late pick up ends at 5 p.m.
- Fee: $100 per week regardless of drop off or pick up time

Weekly Schedule:
Week 1, June 5 – June 8
Week 2, June 12 – June 15
Week 3, June 19 – June 22
Week 4, June 26 – June 29
Week 5, July 10 – July 13
Week 6, July 17 – July 20
Week 7, July 24 – July 27

Volunteer Opportunities

For returns far in excess of the initial investment, volunteer.
-Unknown

Thank you to the following alumni who have volunteered in the past month:

- **Candace Bierly**, 2006 Physical Fitness Specialist
- **Hugh Convery**, 2014 Residential Construction Technology & Management

If you would be willing to volunteer to share your life experiences and knowledge with Penn College students, please contact the Alumni Office at alumni@pct.edu. We need you!!!

**Spring Open House Volunteers Needed**

If you would like to offer your time and experience to prospective Penn College students during Open House on Saturday, April 1, contact the Alumni Office at alumni@pct.edu or call (877)PCT-ALUM.
Giving to Penn College

Longtime Industry Partner Entrusts Welding Equipment to College

A leading welding company is augmenting its strong relationship with Penn College by entrusting nearly $250,000 worth of equipment. Miller Electric Manufacturing Co. made the two-year equipment loan to benefit approximately 350 welding students at the college. Students seeking a bachelor’s degree in welding and fabrication engineering technology, an associate degree in welding technology, or a certificate in welding will use the entrusted arc welding equipment.

Waste Management Gift Benefits Innovative Educational Programs

Waste Management recently provided $8,500 to Penn College to help support two innovative programs that serve high school students throughout Pennsylvania. The gift will be used for the college’s Penn College NOW dual-enrollment program and SMART Girls summer camp. Penn College NOW enables academically qualified high school students to earn college credit through courses taught by Penn College-approved teachers at their high school or career and technology center. Forty-one such schools participate in the nationally accredited Penn College NOW. The “SMART” in SMART Girls stands for Science and Math Applications in Real-World Technologies. The camp welcomes girls in grades nine to 11 to the Penn College campus, where they experience math and science as a foundation for careers in technology.

Alumna Establishes Scholarship for Hospitality Students

An alumna and longtime adviser of Pennsylvania College of Technology’s hospitality department has established a scholarship to benefit students pursuing careers in the same field. The Diane L. Dorner Scholarship will benefit first- and second-year students in several of Penn College’s hospitality-related majors: culinary arts and systems, culinary arts technology, hospitality management, and business administration: sport and event management concentration. Dorner graduated from Williamsport Area Community College in 1979 with an associate degree in food and hospitality management. She is district manager for Carrols LLC, a Burger King franchisee that operates more than 700 restaurants in 16 states. Dorner is a longtime member of the college’s Hospitality Advisory Committee. In 2007, she received the college’s Alumni Citizenship/Humanitarian Award for her work to implement a variety of programs with her previous employer, AML Development Corp., to provide assistance to those in need.

To learn more about the ways you can support Penn College students visit give.pct.edu.