Strong, Rural Communities Need Strong Hospitals



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HAP President & CEO

Northern Tier Regional Rural Health Summit November 12, 2025



About HAP

Advocacy organization representing more than 235 hospitals and health systems throughout Pennsylvania.

Mission

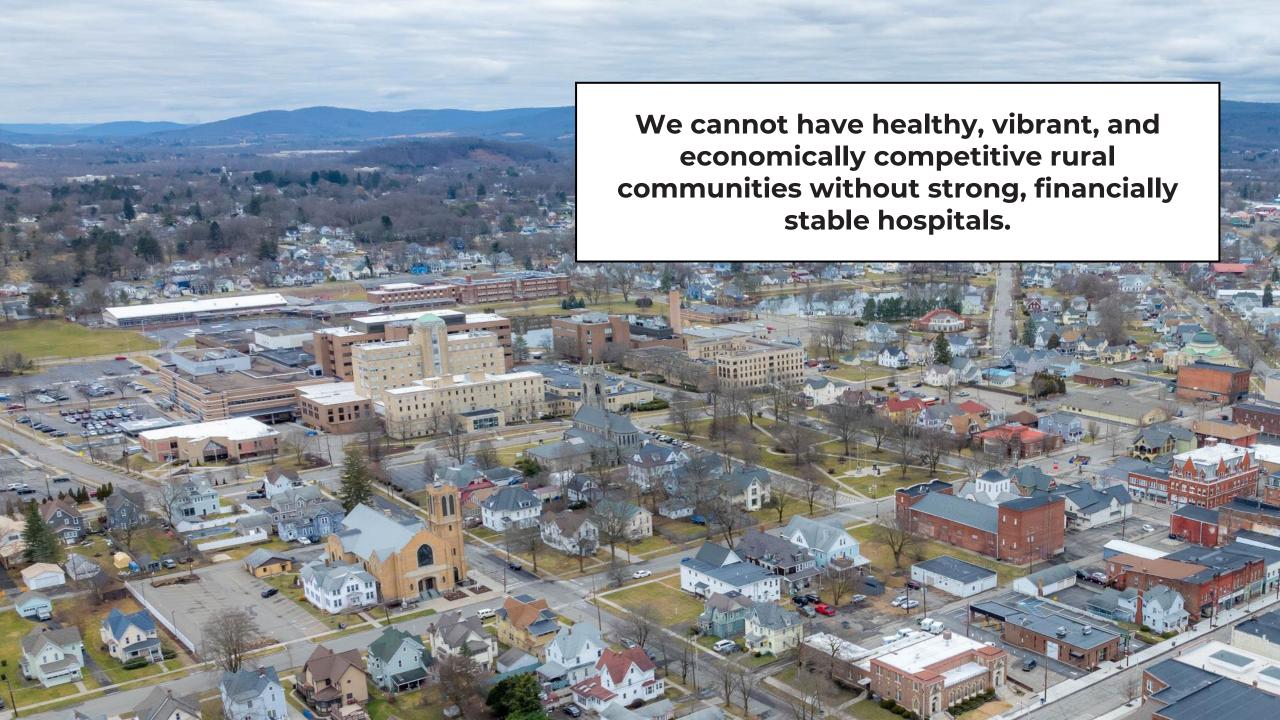
Advocating on behalf of Pennsylvania hospitals and health systems to advance high-quality, accessible, and financially sustainable health care.

Vision

HAP is the trusted voice in promoting a healthy Pennsylvania for all.

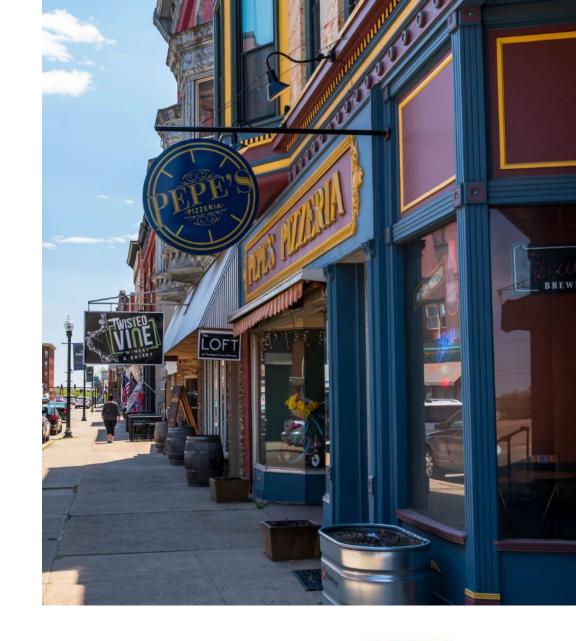






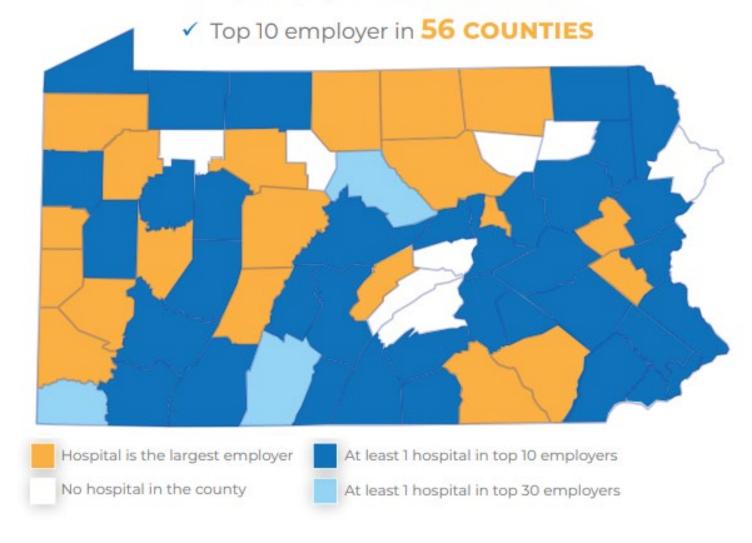
Rural Communities Need Strong Hospitals

- Hospitals provide the necessary services that enable the vibrant communities where people want to live and businesses can grow.
- Health care deserts quickly turn into economic deserts.
- Hospitals anchor rural economies.
 Statewide, rural hospitals support:
 - o \$12.7 billion economic impact
 - \$3.8 billion wages and benefits
 - o **58,105** jobs





✓ Top employer in 20 COUNTIES



Jobs in Pennsylvania hospitals pay on average about **7.6 percent higher** than the average wage across all sectors.



Key Challenges for Rural Health



Rural Hospitals At Risk

Pennsylvania rural acute care hospitals:



Fewer than half operating with margins needed for long-term stability*



39% with multi-year losses*



6 rural hospital closures in past decade

*PHC4 FY 2024 data

According to Center for Healthcare Quality & Payment Reform:

- 34% of rural PA hospital at risk of closing
- 18% at immediate risk



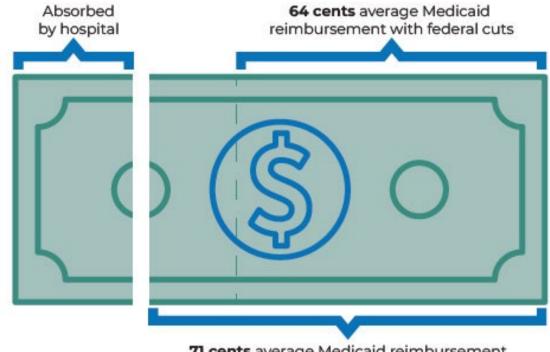


Inadequate Reimbursement

Medicaid provides health insurance for nearly 1 in 4 Pennsylvanians, paying hospitals and providers for the care they provide enrollees.

For years, Pennsylvania's Medicaid program has reimbursed well below what it costs to provide care, leaving hospitals to absorb the difference and putting services at risk. Upcoming federal cuts will widen this gap even more.

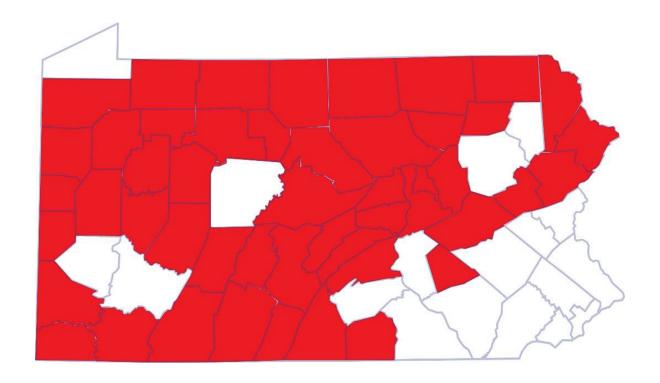
For each dollar Pa. hospitals spend providing care to Medicaid and uninsured patients:



71 cents average Medicaid reimbursement



Effects of Federal Changes



- Premiums for rural consumers without subsidies: +116%
- Rural Pennsylvanians residents
 with Medicaid: 21%
- Rural residents who may lose
 Medicaid coverage: 84,000

Rural hospitals face a nearly **\$1 billion** net, direct cut in payments over 10 years.



Hospitals Navigating Persistent Shortages Across Roles

2024 Statewide Average Hospital Vacancy Rates

Position	Vacancy Rate
Certified registered nurse anesthetists	30%
Surgical techs	28%
Clinical nurse specialists	22%
Registered nurses*	19%
Medical assistants	19%
Respiratory therapists	18%
Nursing support staff	17%

Position	Vacancy Rate
Physician assistants	16%
Pharmacy techs	15%
Radiologic techs	14%
Central Sterile Processors	14%
Certified registered nurse practitioners	14%
Medical/lab techs	13%
Certified nurse midwives	12%









^{*}Staff nurses providing direct patient care, excludes nurse managers, case managers, and education staff

Challenges for Rural Hospitals

Rural hospitals report even higher average vacancy rates for some key positions:

23% physician assistants

23[%] medical assistants

21% registered nurses

20% radiologic techs

19% central sterile processors

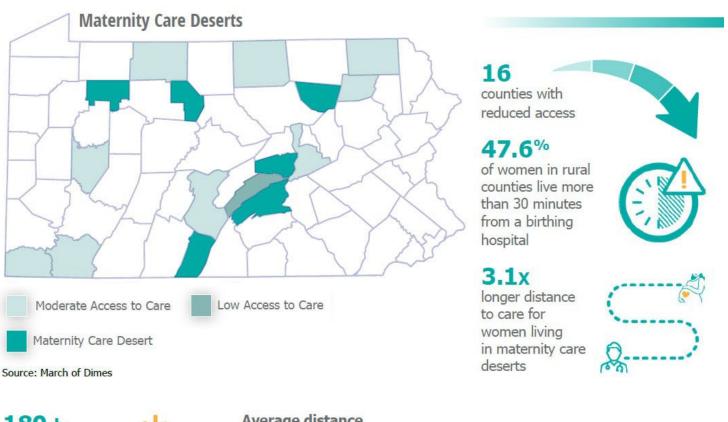
18% certified registered nurse practitioners

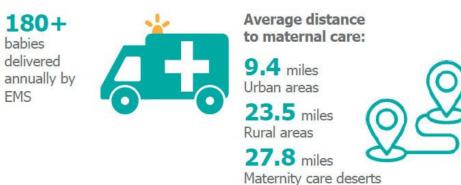




Maternal Health Deserts

39 Pennsylvania hospitals have ended labor and delivery services since 2005, 19 in rural communities







Opportunities for Policymakers



Federal Advocacy Priorities

- Extend enhanced premium tax credits to continue affordable insurance coverage.
- Protect payments and programs that support rural hospitals.
- Continue telehealth and hospital-at-home programs increase access to care.
- Streamline prior authorization process in Medicare Advantage.
- Safeguard the 340B Drug Pricing Program.





State Advocacy Priorities

- Ensure sustainable hospital payments to reflect the real cost of care.
- Attract and retain health care workers through incentives and training pipelines and extend the reach of providers by expanding scope of practice.
- Modernize outdated regulations to support innovation and efficiency.
- Enact medical liability reforms to keep providers and preserve high-risk services.





Workforce Legislation

Key bills advancing in the General Assembly:

- **SB 998:** Creates a competitive grant program for accredited nurse education programs to expand capacity.
- HB 157: Establishes a grant program for hospitals, FQHCs, and birthing centers in rural areas to attract providers through student loan repayment.
- **SB 507:** Establishes a pathway to licensure for Certified Midwives in Pennsylvania.





Regulatory Hurdles

- Outdated: Pennsylvania's hospital licensure regulations were last updated in the 1980s.
- Burdensome: On average, hospitals spend \$1,200 on regulatory costs per admission and dedicate 59 FTEs to compliance.
- Recent Wins: Addressed highpriority areas while comprehensive regulatory overhaul progresses.
 - Provided clarity on physician staffing requirements
 - Removed burdensome equipment attestation mandate





Medical Liability

- Key barrier to maintaining health care workforce and services that communities need to thrive.
- Comprehensive reforms are necessary to restore balance and protect access to care, including addressing the venue rule change.





Partnering for Our Communities



Why Our Voices and Collaboration are Critical

- We all have a stake in the future of health care in our communities. These aren't hospital issues, they are community issues.
- Just like communities need strong hospitals, hospitals benefit from strong communities:
 - Patient volume to sustain services
 - Local workforce
 - Community partnerships
- It takes collaboration and advocacy from all of us to ensure our communities can thrive.





Opportunities for Collaboration



Health care workforce development



Partnerships to support access to care



Advocacy for common priorities



Northern Tier Rural Regional Health Summit

SUMMIT AGENDA (CONTINUED) TIME TOPIC ROOM 10:35 a.m.__Workgroups: Understanding Challenges and Exploring Solutions Access to Care and Delivery Models ATHS E203

Rural Regional Health Summit





Wednesday, November 12, 2025 • 8:00 a.m. to 4:00 p.m.

Pennsylvania College of Technology

John F. Thompson Professional Development Center (PDC)

Bradford, Clinton, Lycoming, Sullivan, Susquehanna, Tioga, and Wyoming Counties

This summit is a collaborative gathering of diverse stakeholders designed to foster thoughtful discussion, tackle pressing challenges, and develop clear next steps that lead to meaningful progress for our region.

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e Rural Health Transformation Plan	_PDC
to Governor Josh Shapiro	

PDC Mt. Laure

TIME	TOPIC	ROOM
8:00 a.m	Registration and Continental Breakfast	PDC
9:00 a.m	Welcome and Opening Remarks	PDC
9:10 a.m		PDC
9:45 a.m	Keynote Address Nicole Stallings President and CEO, Hospital and Healthsystem Association of Penn	PDC sylvania
10:00 a.m	2025-2030 Pennsylvania Rural Health Plan Pennsylvania Rural Health Association	PDC

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The Hospital and Healthsystem Association of Pennsylvania

