College Seal

The College seal is Pennsylvania College of Technology's official mark, reserved for use by the President and Provost's offices or as approved by Public Relations & Marketing. It is available in 1-color, 2-color, 4-color, and reversed versions.

■ 1-Color Version

The seal can be reproduced in a single color, but every part of the seal must be that color. Conservative colors should be used (i.e. not yellow/gold or hot pink). Reproducing the seal as much as possible in black helps to establish a consistent image; therefore this is the preferred color.



2-Color Version

If the seal is reproduced in two colors, the colors must be the official College colors, and be separated as shown here.

Blue: PMS 285

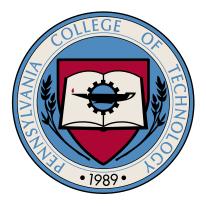
Gray: PMS 424, 100% Black, or 65% Black



When reducing the seal, make sure all information is legible.

4-Color Version

The full-color version of the seal is reproduced using four-color process or these Pantone colors: Red: PMS 194, Blue: PMS 646, Putty: PMS 7527, and Black.



Reverse Version

The seal can be "reversed" (white out of a dark-colored background) as shown below.

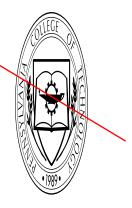


Proportion, Alignment, and Space Requirements

The seal always must stay in the original proportion and alignment as shown on the previous page.

Incorrect proportion.





Copy can be added under or above, but not around the official seal.



Public Relations & Marketing

