

# HOW TO NETWORK

## PREPARE

- ◇ Research the companies attending the event and prepare questions for employers.
- ◇ Put together a professional outfit. Visit the Career Gear Clothes Closet.
- ◇ Order your student business cards and finalize your resume. Bring copies to the event.
- ◇ Prepare your elevator pitch. Include your skills, experiences, and goals in 30–60 seconds.

## CONNECT

- ◇ Exhibit a positive attitude, eye contact, firm handshake, and open body language.
- ◇ Demonstrate your enthusiasm and passion to the employer.
- ◇ Take notes of key details from employers.
- ◇ Collect contact info and business cards. Make connections on LinkedIn.

## THRIVE

- ◇ Complete online applications.
- ◇ Send thank you emails!
- ◇ Review company websites for open positions and apply.
- ◇ Reflect and evaluate where you can improve.
- ◇ Attend as many recruiting and networking events as possible.

**709**

UNIQUE EMPLOYERS  
RECRUITED ON CAMPUS  
2024–25 ACADEMIC  
YEAR

**100+**

RECRUITMENT  
EVENTS EACH YEAR

