

August 2010 Feedback from Academic School Sessions

Following the August 12, 2010, all-College meeting, faculty met within their schools to review the Assessment Plan and Process. Later that month, the Student Affairs staff reviewed the Plan/Process. A PowerPoint presentation and handouts introduced the key elements. Feedback forms yielded the following information:

Faculty and Student Affairs staff -- aggregated, positive 4.0 (on a 5-point scale) response to the following five areas:

- Clarity of session objectives
- Relationship of content to objectives
- Clarity of the presentation
- Helpfulness of materials
- Utility of the information

Repeated responses to the open-ended questions included:

- Approach is not rigid
- Useful handouts
- Clear rationale
- Appropriate connectivity to planning and budget development
- Need training
- In sync with program accreditation requirements
- Website allows sharing of information
- Need follow-up to initial session/time to absorb information
- Lost in terminology and acronyms; add glossary

Discussion also yielded these questions; answers follow:

- *Question:* Do we have data on student performance for those who transfer to complete baccalaureates or go on to grad school?
Answer: Not at this time; however, there are plans to explore National Clearinghouse data (a service that tracks students' collegiate enrollment); in addition, the Alumni Survey will be a source of this information.
- *Question:* Can graduate placement data be made available to schools to share during open house sessions?
Answer: Most current data will not be available, as its gathering requires time. Schools can use data from prior graduates.
- *Question:* Can Facebook be used for assessment?
Answer: No, not a function of that site.
- *Question:* How are part-time students counted in retention and graduation reports?
Answer: IPEDS counts only baccalaureate students; for the College's reporting on associate-degree students, part-time students are counted. (IPEDS, or Integrated Postsecondary Education Data System, administers annual enrollment surveys to all postsecondary institutions participating in the federal student aid programs.)